# Rachel Wang

## **EDUCATION**

Bachelor of Fine Arts, Design

UNIVERSITY OF SOUTHERN CALIFORNIA

2018 - 2022

**GPA 3.9** 

## **SKILLS**

Visual Design
Web Development
Typography
Project Management
Creative Direction
Fashion Design
Styling + Construction
Time Management

### **TOOLS**

Adobe CC Figma Notion Procreate Cinema4D

#### **TECH**

HTML / CSS / JS Ruby on Rails Swift React.js Ember.js C++ Next.js

## **PROFILE**

Hello there! My name is Rachel Wang and I'm in the business of delivering beautiful, custom-tailored experiences. As a creative with an eye for elegance in typography, photography, and strategy, my projects strike a balance between simplicity and detail. Outside of work, I'm passionate about beauty and style, dance, and fine art.



## WORK EXPERIENCE

## **UI** Engineer

LinkedIn | May 2021 - August 2021

Working with the LinkedIn Premium team to create and ramp a cancellation flow on web. Harnessing both creative and technical skills to collaborate with designers and engineers.

# Creative Project Manager

## STEM to the Future | October 2018 - present

Designed a cohesive and appropriate website for STEM to the Future, an educational nonprofit. Direction of summer programs and branding.

# Visual Designer

# Haute Magazine | August 2020 - October 2021

Designing publication spreads and visual assets for Haute Magazine, USC's art, fashion, and culture publication. Haute showcases all things creative — art, fashion, journalism, music, film, photography, and more.

## SITE PORTFOLIO

MASH Magazine
Scope USC
STEM to the Future